

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
500305-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
CT Future PAC	CT FUTURE PAC IGFSBI	2253

Flight Dates	Order #	Alt Order #
10/28/12 - 11/01/12	500305	06397804

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/28/12	10/28/12	60 Minutes	7PM-8PM	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 6:58 PM 60 Minutes 7PM-8PM :30 SMPCT120430H \$400.00 NM									
13	10/28/12	10/28/12	Su 10:30AM-11:30AM RC10:30AM-11:30AM		-----1	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 11:23 AMSu 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 SMPCT120430H \$35.00 NM									
Total Spots							2		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$435.00
<u>Agency Commission</u>	\$65.25
<u>Net Amount Due</u>	\$369.75

INVOICE



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333 Capital Blvd
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Invoice #	Invoice Date	Invoice Month	Invoice Period
500305-2	10/31/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
CT Future PAC	CT FUTURE PAC IGFSB!	2253

Flight Dates	Order #	Alt Order #
10/28/12 - 11/01/12	500305	06397804

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	10/30/12	6AM-6:30AM Eyewitness	6AM-6:30AM	MT-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 6:16 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120430H \$50.00 NM									
2	10/29/12	10/30/12	7AM-9AM The Early Show	7AM-9AM	MT-----	:30	6	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 6 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 GFSB M 10/29/12 8:14 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 2 GFSB M 10/29/12 8:25 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 1 GFSB M 10/29/12 9:23 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 3 GFSB Tu 10/30/12 7:19 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 4 GFSB Tu 10/30/12 8:08 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 5 GFSB Tu 10/30/12 9:06 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM									
3	10/29/12	10/30/12	Eyewitness News at Noon	12PM-12:30PM	MT-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 12:40 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120430H \$60.00 NM									
4	10/29/12	10/30/12	CBS Daytime	1230-2p	MT-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 2:31 PM CBS Daytime 1230-2p :30 SMPCT120430H \$60.00 NM									
5	10/29/12	10/30/12	CBS Daytime	2-3p	MT-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Advertiser	Product	Estimate Number	
CT Future PAC	CT FUTURE PAC IGFSBI	2253	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/29/12	10/30/12	CBS Daytime	2-3p	MT-----	:30	1	\$60.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 2:36 PM CBS Daytime 2-3p :30 SMPCT120430H \$60.00 NM									
6	10/29/12	10/30/12	M-F 3pm-4pm Syndicator	2:58pm-4pm	MT-----	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MT----- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 3:59 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$60.00 NM									
7	10/29/12	10/30/12	4PM-5PM	4PM-5PM	MT-----	:30	1	\$110.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MT----- 1 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 4:41 PM 4PM-5PM 4PM-5PM :30 SMPCT120430H \$110.00 NM									
8	10/29/12	10/30/12	6PM-6:30PM Eyewitness	6PM-6:30PM	MT-----	:30	2	\$110.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MT----- 2 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 6:34 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120430H \$110.00 NM 2 GFSB Tu 10/30/12 6:57 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120430H \$110.00 NM									
9	10/29/12	10/30/12	7PM-7:30PM	7PM-7:30PM	MT-----	:30	1	\$110.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MT----- 1 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 7:19 PM 7PM-7:30PM 7PM-7:30PM :30 SMPCT120430H \$110.00 NM									
10	10/29/12	10/30/12	7:30PM-8PM	7:30PM-8PM	MT-----	:30	1	\$110.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MT----- 1 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 7:49 PM 7:30PM-8PM 7:30PM-8PM :30 SMPCT120430H \$110.00 NM									
11	10/29/12	10/30/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	MT-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MT----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 11:21 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 SMPCT120430H \$65.00 NM									
Total Spots							17		

Gross Total \$1,175.00

Agency Commission \$176.25

Net Amount Due \$998.75

Payment Terms Net 30 Days

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